

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

 Please provide one sheet per event (one event = one work package = one lump sum).)

PROJECT	
Participant:	[1] - [UNIVERSITATEA BABEȘ-BOLYAI] ([UBB])
	[2] – [C.SCHOOL FOR CREATIVE ACTS SRL] ([C.SCHOOL])
	[3] – [ASSOCIAZIONE CULTURALE CIRCOLO GIANNI BOSIO] ([CGB])
	[4] – [GUTENBERG - ORGANIZATIA STUDENTILOR VORBITORI DE LIMBA GERMANA] ([Gutenberg])
	[5] – [ALKADAR ALBAGHDADI MOHAMED ADEL] ([WE organization])
PIC number:	[999860578]
	[884939634]
	[895647755]
	[938851458]
	[903666745]
Project name and acronym:	[Engaging Young People with the Past to Commit to a European Future] — [Blue4EU]

EVENT DESCRIPTION	
Event number:	[WP11]
Event name:	[International training course on social media, advocacy & storytelling (in Italy)]
Type:	[International training course]
In situ/online:	<u>[in-situ]</u>
Location:	[Italy], [Rome]
Date(s):	[12-14 th of September 2025]
Website(s) (if any):	https://istoriaorala.ro/en/blue4eu Instagram: https://www.instagram.com/blue4.eu/ Facebook: https://www.facebook.com/Blue4EU/

Participants			
Female:	19		
Male:	14		
Non-binary:	0		
From country 1 [Romania]:	17		
From country 2 [Italy]:	15		
From country 2 [Netherlands]:	1		
Total number of participants:	33	From total number of countries:	3 (Romania, Italy, Netherlands)

Description
<i>Provide a short description of the event and its activities.</i>
The International Training Course on Social Media, Advocacy & Storytelling (WP11) took place in Rome, between 12-14th of September. The three-day program was designed to engage young people with oral history, social storytelling, advocacy, and digital practices, fostering new ways to connect the past with a shared European future. On Friday, 12th September 2025, the training started with an introduction and networking session, followed by two in-depth workshops led by Prof. Alessandro Portelli, exploring the relationship between oral history, social history, and storytelling. After lunch, participants collaborated in a group activity to create a Manifesto reflecting the project's themes, concluding the day with a collective reflection. On Saturday, 13th September 2025, the focus shifted to advocacy and digital engagement. The sessions covered the basics of advocacy for community projects, peer sharing on youth use of social media, and the community-based dissemination of oral history research. In the afternoon, participants explored international storytelling experiences in the field of Digital Humanities, planned their personal projects, and the day closed with a group wrap-up. The evening featured an international aperitivo and concert at Polo Civico Esquilino, providing a cultural and social moment for participants. On Sunday, 14th September 2025, the program concluded with a guided study visit to the Fosse Ardeatine Mausoleum, offering a historical and reflective experience. The participants were able to confront their knowledge about the past with the reality of a traumatic experience of the totalitarian fascist regime in Italia, that is the massacre of 335 people at Fosse Adreatine, Rome, in 1944 by the German troops.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	30.09.2025	Initial version